

Remit Address:

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Detroit International Bridge	Invoice #	201020-1
Product	DETROIT INTL BRIDGE	Invoice Date	09/09/12
Estimate Number	827902	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/02/12

Station	WOOD	Order #	201020
Account Executive	Petry Philadelphia	Alt Order #	6845878
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/27/12 - 09/02/12

Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	News 8 @ Noon	12-1p		to						
					08/27/12 to 09/02/12	3x	M-WT-- --				
	WOOD			M	08/27/12	:15	11:58 AM	DI BC0810	\$225.00		2
						:15	12:00 PM	DI BC0811	\$225.00		
	WOOD			W	08/29/12	:15	12:58 PM	DI BC0810	\$225.00		1
						:15	1:00 PM	DI BC0810	\$225.00		
	WOOD			Th	08/30/12	:15	12:40 PM	DI BC0810	\$225.00		3
						:15	12:42 PM	DI BC0810	\$225.00		
2	WOOD	5am Daybreak	5a-6am		to						
					08/27/12 to 09/02/12	5x	MTWTF--				
	WOOD			M	08/27/12	:15	5:23 AM	DI BC0810	\$113.00		3
						:15	5:25 AM	DI BC0810	\$112.00		
	WOOD			Tu	08/28/12	:15	5:17 AM	DI BC0810	\$113.00		4
						:15	5:19 AM	DI BC0802	\$112.00		
	WOOD			W	08/29/12	:15	5:27 AM	DI BC0810	\$113.00		2
						:15	5:30 AM	DI BC0811	\$112.00		
	WOOD			Th	08/30/12	:15	5:22 AM	DI BC0810	\$113.00		1
						:15	5:24 AM	DI BC0811	\$112.00		
	WOOD			F	08/31/12	:15	5:27 AM	DI BC0810	\$113.00		5
						:15	5:30 AM	DI BC0810	\$112.00		
3	WOOD	Meet the Press	858-1001a		to						
					08/27/12 to 09/02/12	1x	-----S				
	WOOD			Su	09/02/12	:15	9:42 AM	DI BC0810	\$375.00		1
						:15	9:42 AM	DI BC0810	\$375.00		
4	WOOD	To The Point	10-1030		to						
					08/27/12 to 09/02/12	1x	-----S				
	WOOD			Su	09/02/12	:15	10:15 AM	DI BC0810	\$150.00		1
						:15	10:16 AM	DI BC0811	\$150.00		
5	WOOD	Chris Mathews	1030-11a		to						
					08/27/12 to 09/02/12	1x	-----S				

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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Sales Region	National	Order Flight	08/27/12 - 09/02/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	WOOD	Chris Mathews	1030-11a		to						
	WOOD			Su	09/02/12	:15	10:50 AM	DI BC0810	\$150.00		1
						:15	10:52 AM	DI BC0810	\$150.00		
6	WOOD	M-F News 8 @6p	6-630p		to						
				08/27/12 to 09/02/12	2x	-- W- F- -					
	WOOD			W	08/29/12	:15	6:15 PM	DI BC0810	\$750.00		1
						:15	6:16 PM	DI BC0802	\$750.00		
	WOOD			F	08/31/12	:15	6:13 PM	DI BC0810	\$750.00		2
						:15	6:15 PM	DI BC0802	\$750.00		
7	WOOD	Sat News 8 @6p	6-630p		to						
				08/27/12 to 09/02/12	1x	----- S-					
	WOOD			Sa	09/01/12	:15	6:25 PM	DI BC0810	\$425.00		1
						:15	6:27 PM	DI BC0810	\$425.00		
8	WOOD	Saturday News 8 @11	11-1130p		to						
				08/27/12 to 09/02/12	1x	----- S-					
	WOOD			Sa	09/01/12	:15	11:08 PM	DI BC0810	\$500.00		1
						:15	11:10 PM	DI BC0811	\$500.00		
9	WOOD	Tuesday 10-11p	10-11p		to						
				08/27/12 to 09/02/12	1x	- T- - - -					
	WOOD			Tu	08/28/12	:15	11:01 PM	DI BC0810	\$750.00		1
						:15	11:02 PM	DI BC0810	\$750.00		
10	WOOD	Wednesday 10-11p	10-11p		to						
				08/27/12 to 09/02/12	1x	-- W- - - -					
	WOOD			W	08/29/12	:15	10:20 PM	DI BC0810	\$750.00		1
						:15	10:20 PM	DI BC0810	\$750.00		
11	WOOD	Thursday 10-11p	10-11p		to						
				08/27/12 to 09/02/12	1x	- - - T- - -					
	WOOD			Th	08/30/12	:15	10:16 PM	DI BC0810	\$750.00		1
						:15	10:17 PM	DI BC0811	\$750.00		

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Aired Spots                      **18**

<u>Gross Total</u>	<b>\$13,175.00</b>	
<u>Agency Commission</u>	<b>\$1,976.25</b>	
<u>Net Amount Due</u>	<b>\$11,198.75</b>	<b><u>Payment Terms 30 Days</u></b>

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